



ICON Orlando Fact Sheet

Facts

- The ICON Orlando is the tallest observational wheel on the United States East Coast
- The ICON Orlando weighs approximately three million pounds, that is 1,500 tons or equivalent to 300 school buses
- All 30 passenger capsules feature Bose audio systems for music/narration, air-conditioning and interactive tablets to provide information on the ICON's 360-degree views
- Each of the 30 capsules weigh 6,600 pounds, or the average weight of an Indian elephant
- At more than 80,000 pounds, the wheel hub weighs more than a Boeing 737
- It took more than 150 forty-foot trailers to ship all the wheel components
- The ICON Orlando is made up of components produced all over the world
 - The glass covering the capsules was crafted in Turkey
 - The capsules were assembled in Hungary and shipped to Florida from Northern Germany
 - Switzerland-based Intamin designed and manufactured the wheel
- More than 64,000 color-changing LEDs were installed onto the observation wheel, providing a variety of lighting color options to celebrate holidays and other special occasions
 - The LEDs use 92.7% less energy than traditional light bulbs
- The ICON Orlando rotates at just under one mile per hour

Features

- 400 feet high
- Views of nearby theme parks and attractions, downtown Orlando, the surrounding lakes and lush landscape, and on a clear day, Florida's east coast and Kennedy Space Center
- 30 Air-Conditioned Capsules
- 15 Person Capacity Per Capsule
- 23 minute experience on the ICON
- Event space and unique experiences are available including Buy Outs, Themed Capsules, Champagne Flights and Private Capsules
- Wheelchair accessible

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About ICON Orlando 360:

ICON Orlando 360 is a one-of-a-kind dining and entertainment complex in the middle of Orlando's International Drive tourist district. The main attraction is the 400-foot ICON Orlando, one of the world's tallest observation wheels. ICON ORLANDO 360 also features SEA LIFE Orlando Aquarium, Madame Tussauds Orlando, SKELETONS: Museum of Osteology and the new StarFlyer, opening this Summer. The 18-acre complex offers more than a dozen restaurants and bars, central courtyard and fountain with choreographed water displays, as well as live entertainment, vendors, special events, and private space for meetings and events. Developed in a partnership that includes Paul and Dayssi Kanavos and Adam Raboy of Flag Luxury Group; Brett Torino of The Torino Companies; and Chuck Whittall of Unicorp National Development, I-Drive 360 opened May 2015.